

SOUVENIR PROGRAMME

The
ODEON



LEWES

JUNE, 1934

For Your Future Entertainment

The following productions will be shown
at this Theatre during the next few weeks

PRIVATE LIFE OF HENRY VIII

INVISIBLE MAN

GALLANT LADY

SORRELL AND SON

FRATERNALLY YOURS

CHRISTOPHER BEAN

EMPEROR JONES

BY CANDLELIGHT

THE CONSTANT NYMPH

ONLY YESTERDAY

RED WAGON

THE ODEON THEATRE, LEWES

Foreword



IF the sound film had been invented by the Saxons what thrilling news reels would remain to film the enthralling story of Lewes!

From the close of King Alfred's reign to the days of the Great War, Lewes has woven itself into the warp and weft of English history.

Imagine a news reel of the 11th century a few years after the Conquest, with a mixed audience of Normans and Saxons, already intermarrying and becoming friends, unfolding the spectacle of the cavalcade of William de Warrenne entering into possession of the newly built Lewes Castle!

Colourful medieval costumes, fluttering pennants, shining armour, ranks of dark-visaged Norman soldiery—what material here for a screen spectacle!

How eagerly the populace would have queued up for the screen record of the Battle of Lewes, fought on the slopes of the Downs in 1264. What cheers would have been evoked as the rivals Henry III and Simon de Montfort hurled their forces into the fray, and what breath-catching suspense as the screen disclosed the capture of the King's brother Richard in a windmill, which legend says adjoined St. Anne's Church.

And, when the Priory was destroyed by Cromwell's order in 1537, you may be sure the ubiquitous news reel man would have been on hand. With what eagerness he would have exposed his film as John Portinari, the Italian engineer, undermined the walls, inserted wooden props and later burned them to bring the noble masonry crashing to the ground.

But these are idle speculations. Pictures from those days can be formed only in the mind's eye, as imagination, fired by ancient writings, illumines the mental screen.

Posterity will be more fortunate. Its children's children will not need to guess at the history Lewes is helping to make to-day. From the film libraries of the future its reel will take a reel and projecting it bring to life again the Lewes of this year of grace.

"That was when they opened the Odeon," some student of local history will say, and sure enough to-day's inaugural ceremony will come to life again.

For, after all, real history is not a matter of battles and courts and intrigue in high places. It is the life of ordinary folk—their work, their play, their tears and laughter, the entertainment of their leisure hours.

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THE ODEON THEATRE LEWES

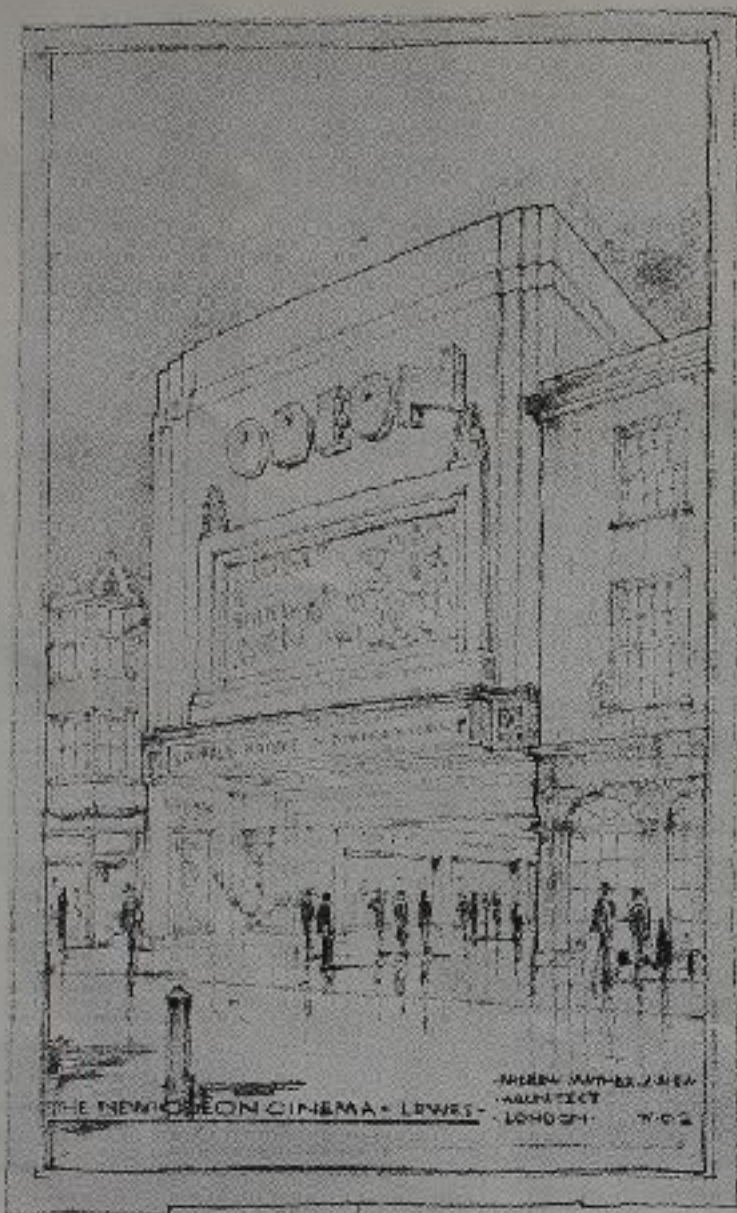
Proprietors ODEON (LEWES) LTD.
 Chairman Mr. OSCAR DEUTSCH
 Directors Messrs. F. STANLEY BATES, W. G. ELCOCK
 and E. O. CULVERWELL
 Manager Mr. V. RUSSELL

Phone 610

Architect Mr. ANDREW MATHER

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ROYAL THEATRE	ALFRETON
FRIARS THEATRE	CANTERBURY
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Note.—Odeum or Odeon—in ancient Greek one of a class of buildings akin to the theatres, designed primarily for the public performance of musical contests of various kinds. The earliest odeum of which anything is known (no trace having as yet been found of the still older one near the Pythium and the fountain Callirhoe) is that of Pericles on the South-Eastern slope of the Acropolis of Athens, described as of circular plan, with numerous seats and a lofty conical tent-like roof supported by many columns. Later examples, as the great Odeum of Herodes Atticus at Athens and the Odeum at Patras, resembled very closely in plan and in details the fully developed Roman theatre.



Mr. Oscar Deutsch

ONE of the live wires of the Cinema World is Mr. Oscar Deutsch, chairman of the Company owning this Theatre. Mr. Deutsch is associated, in practically every case as Chairman of the owning Company, with approximately fifty modern and luxurious Cinemas. A man of tireless energy, he was for two years Chairman of the Birmingham and Midlands Branch of the Cinematograph Exhibitors' Association.

Companies having Mr. Oscar Deutsch as their Chairman are, at the present time building, or have recently opened modern Cinemas in Weymouth, Canterbury, Kingston, Tolworth, Worthing, Worcester Park and Wallington.

DOORS OPEN 7.30 p.m.

SATURDAY, JUN

OPENING PR

1. GOD SAVE THE KING

2. OPENING CEREMONY

By The Rt. Hon.

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Assisted by Captain J. de V. LODER, M.P.

3. MUSICAL INTERLUDE

(LESLIE HASKELL'S BAND)

Collection for The Lewes Victoria Hospital

The Management
pleasure in announci
British-Thomson-H
Deaf Aids are inst
this Theatre for th
venience of Patron
need them. Applic
the instruments sho
made at the Pay

COMMENCE 8 o'clock

JUNE 2nd, 1934

PROGRAMME

4. BIRDS IN SPRING
(Coloured Silly Symphony)
5. LAUREL & HARDY
in "ME AND MY PAL" (C)
6. UNIVERSAL NEWS
7. AUNT SALLY
with CICELY COURTNEIDGE (C)

Management have
announcing that
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are installed in
re for the con-
of Patrons who
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ments should be
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WARLEY



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ODEON THEATRE - WEYBRIDGE



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Carpet
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**SOME OF THE
THEATRES IN THE
ODEON CIRCUIT**



**THE FRIARS THEATRE
CANTERBURY**



**ODEON THEATRE
BOGNOR**



**ODEON THEATRE
KINGSTON - ON - THAMES**



ODEON THEATRE - WEYMOUTH



ODEON THEATRE - WORTHING

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PROJECTORS AND ARC LAMPS

E. A. Langrish and Co., Ltd., 60, Wandour Street, London, W.1.

FLORAL DECORATIONS

Kenward and Sons, 151, High Street, Lewes.

This Theatre was built, furnished and equipped under the supervision of CINEMA SERVICES LIMITED, of Coenhill House, Bennetts Hill, Birmingham, who are Technical Advisers and Managers to the Owning Company.

Description of the Theatre

+ +

The ODEON, Lewes, has been constructed on modern stadium lines, that is to say all overhanging galleries are omitted. What in old type theatres was known as the circle is replaced by a raised tier. The great advantage of this method of construction is that the sound from the screen reaches, without any possible obstruction, every Patron. Entire elimination of distortion is made possible owing to their being no need for over-emphasis. The arrangement also gives an impression of exceptional spaciousness and immensely improves the general comfort of the auditorium.

A large foyer giving ample accommodation for waiting is approached through a wide arcade having on one side cafe and refreshment facilities, and on the other artistically decorated shop fronts. The stalls, or lower tier is entered direct from the foyer and a short flight of broad steps lead from the centre directly to the back of the raised tier.

All seating, exits and general facilities are on the most up-to-date lines. It is interesting to note that should occasion arise the exits provided are so ample that the house can be cleared in a minute and a half.

Decoration is in the modern style, old gold and shades of green and red producing rich warm colour effects.

Care has been taken to eliminate all overhanging recesses, mouldings or ledges, leaving no possible place for dirt or dust to accumulate.

The principal source of lighting is from glass-faced recesses and the few fittings are purely for decorative effect. The projection room is equipped with the latest type machines, and the British Thomson-Houston Company have installed the world's finest talkie apparatus.

A special plant purifies the air and adjusts the temperature of the auditorium.

A large car park situated at the rear of the theatre accommodates 200 cars (entrance in South Street).

Lewes is to be congratulated on having a theatre up to date and modern in every respect, and with really exceptional facilities for the comfort of its Patrons.

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